SMAMBU Google Cloud

Level-up with cloud banking

For banks to survive today and in the future, they need to deliver intuitive, seamless, digital experiences that wow and delight their tech-empowered customers.

While for incumbents lumbered with decades-old, cumbersome and costly legacy platforms, this poses a serious threat, the barriers to entry have never been this low. With cloud technology, APIs and ecosystems there is no reason for banks to lag.



Which approach delivers the greatest advantage?



Wait and see

Banks face a significant danger of becoming irrelevant, facing a slow decline and eventual ruin.



Buy/acquire

Few acquisitions available. Blending cultures, processes, and retaining talent poses a challenge.



Rip & replace

Implementations span years, incurring unexpected costs, and potentially creating a future legacy technology.



Banks require new technology and a new mindset. They have to learn to operate like tech companies.

Evolution offers multiple future options, whereas transformation may work if the need to innovate is not urgent.

Evolution:

- Begins with a fresh slate
- Starts with the customer needs
- Offers with world wide possibilities
- Tackles on segment at a time
- Built to constantly change
- Focused on opportunities and processes

Transformation: Imation

- Begins with existing world
- Starts with internal needs
- Works within a world of constraints
- Attempts to move to a defined end state
- Moves from one static state to another
- Leaves no process/role/customer behind

What to expect from a cloud core

95%+ of customers go live within 2 months of target date Predictability >98%

Agility

More than 98% project success rate

Scalability 00:02 Scale up and down in seconds

Productivity 30% boost in productivity in the first 6 to 18 months Speed 959/0 Up to 95% faster delivery of functionalities

Resilience 9999990/0 Excellent and stable uptime of 99.99%

TCO 70%+ 70+% reduction in operating cost

Innovation 47% rise in innovation

Accelerate to the cloud with Mambu

Mambu available on Google Cloud Marketplace

MAMBU

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